

Gaby ART DIRECTOR

EXPERIENCE

NEON - JR ART DIRECTOR

JUL 2021 - CURRENTLY

Concepted and designed for pitches, banners and content creation for social media. Brands: Shiner, Shiner Straight Shooter, Diageo.

BAKERY - JR ART DIRECTOR

FEB 2021 - MAY 2021

Concepted and designed for pitches, banners and content creation for social media. Brands: Shiner, Shiner Straight Shooter, Diageo.

FREELANCE - CREATIVE (ART DIRECTOR)

JAN 2014 - PRESENT

Content creation. Graphic designs, logos, websites and animations. User Experience. Brands: Santulana, Lava Innovation, Mawa Baby Care, Gigcloud.

ONE CLUB MENTOR & CREATIVE PROGRAM - ART DIRECTOR

FEB 2021 - MARCH 2021

Accepted into the highly selective program for Deloitte Digital's Heat.

GREY NY - ART DIRECTOR INTERN

JUL 2020 - SEP 2020

Concepted and designed for pitches, banners, emails, direct mails and videos. Brands: Volvo, Advil, Tums, Pantene.

MULLENLOWE 511 - COMMUNITY MANAGER

JAN 2018 - JUL 2018

Created a digital strategy, social media content and managed digital channels. Brand: Makro.

NEXTPERIENCE - CONTENT CREATOR

NOV 2016 - SEP 2017

Concepted, designed and edited social media content. Brands: Tondero, Prosegur, Volvo.

ROBBY RALSTON - CREATIVE INTERN

NOV 2015 - JAN 2016

EDUCATION

2018 - 2020 MIAMI AD SCHOOL

Art Direction

2014 UNAM THROUGH COURSERA

Being more creative

2012 - 2017 UNIVERSITY OF LIMA

B.A in Communications. Marketing and Advertising.

CONTACT

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SKILLS

Concepting
Creative solutions
Team working
Brainstorming,
Microsoft Office,
Adobe Creative Suite (Photoshop,
Illustrator, Premiere, After Effects,
Lightroom, XD, InDesign)

RECOGNITIONS

NYX GAME AWARDS 2021 - Gold (x1)

NYX MARCOM AWARDS 2021 -
Grand (x1)

MUSE AWARDS 2021 - Gold (x1)

VEGA AWARDS 2021 - Canopus (x1)
Arcturus (x1)

50TH CREATIVITY INTERNATIONAL
DESIGN & ADVERTISING AWARDS -
Bronze(x3)

MUSE AWARDS 2020 - Gold(x1)

GRAPHIS PHOTOGRAPHY ANNUAL
AWARDS 2021 - Silver (x1)

GRAPHIS ADVERTISING ANNUAL
AWARDS 2021 - Gold (x1) Silver (x1)

SUMMIT CREATIVE AWARDS 2020 -
Bronze (x1)

CREATIVE CONSCIENCE AWARDS
2020 - Commended (x1) shortlisted (x2)

GRAPHIS NEW TALENT ANNUAL
2020 - Honorable Mention (x1)

ADS OF THE WORLD (x7)

CAMPAIGNS OF THE WORLD (x2)